



From Supplemental Support to Strategic Partnership: SASR's Proud Year Growing With Advance Auto Parts

Client Overview

Advance Auto Parts (AAP) is a Fortune 500 company operating a chain of over 5,200 automotive aftermarket stores in North America. With 68,000 employees, they are one of the most recognizable brands in the auto industry.



Stepping Up and Earning Advance Auto's Trust

In 2019, SASR began providing AAP with supplementary staffing support for inventory in the Southeast region. The relationship quickly expanded to include supporting their store remodels and their new store openings nationwide. And when the supply chain challenges hit, SASR was ready to bring its warehouse expertise to the table and provide labor for AAP's distribution centers. Stepping up and earning trust in times of need has spurred a relationship that represents the best of SASR's capabilities as a long-term strategic partner.

Dynamic Solutions for Evolving Needs

Because AAP is frequently opening new stores and remodeling existing ones, they have a consistent need for project managers and teams with expertise in installation and merchandising. Local hiring can be very time-consuming and costly. Outsourcing enables AAP to more easily plan schedules and budgets and reduce headcount.

With a footprint in all 50 states SASR is able to agilely source qualified candidates and build dedicated teams that can travel regionally or nationally and support multiple programs.

Project Managers

SASR's dedicated project managers directed and managed new store openings and remodels from planning to completion, working closely with AAP leadership to ensure all expectations, milestones, and deliverables were met. SASR project managers were also responsible for compliance with AAP policies and procedures and upholding their values and standards to drive consistency and efficiency at each store.

Travel Teams

SASR built teams of merchandising associates that traveled from location to location, regionally and nationally, supporting new store and remodeling projects for AAP. They came onsite in the final weeks of the projects

with expertise in installation, fixtures, displays, planograms, and general store support. Well-known in the retail industry, SASR travel teams leverage their rolling knowledge to ensure crunch-time deadlines are met and stores open on time.

Supply Chain Support

SASR provided contingent labor for AAP's distribution centers in a crucial time of need. As their DIY and e-commerce sales soared during the pandemic, AAP needed to staff up their distribution centers to meet demand. Leveraging its deep national network and years of expertise delivering supply chain workforce solutions, SASR was able to source, qualify, and deliver the talent needed to keep AAP's operations running smoothly.

2021 Results

28 unique stores/
remodels

2 projects already
lined up for 2022

141
unique
reps

7-10 days to staff
project

Additional programs to support:
**Fixture bundling
and go-backs**

